

Welcome Friends!

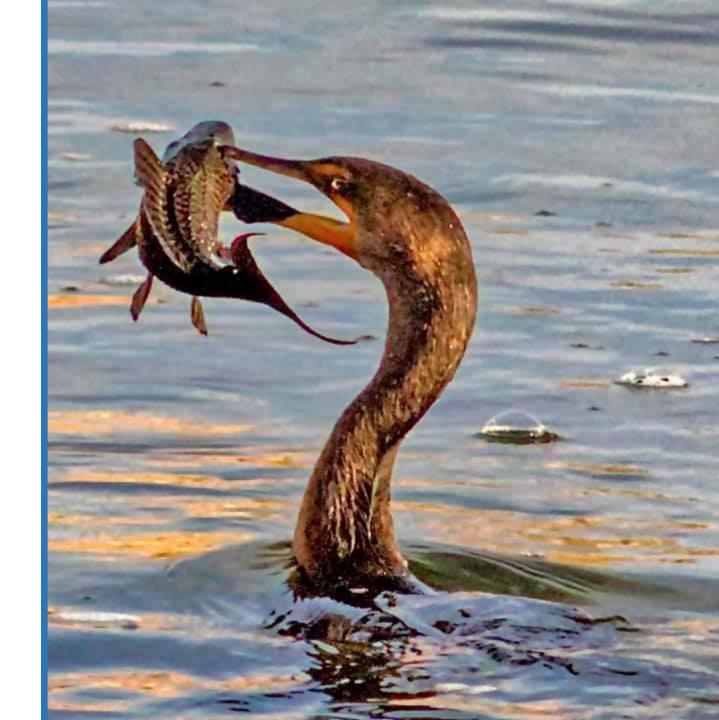
(Chris Leavitt, President)



In the Mirror...

"Nature does not hurry,
yet all is accomplished."

Lao Tzu





Agenda

- President's Opening Remarks Chris Leavitt
- Vice President's Report Linda Wiltberger
- Secretary's Report Tegan Stover
- Director of Communications' Report Constance Carlson
- Director of Membership's Report Suzann Pruitt
- Director of Special Projects' Report Cats Sheely
- Internal Financial Review Don Gibe
- Treasurer's Report Don Gibe
- Discussion & Vote on 2022 Budget Don Gibe
- Presentation of Vacancies and Candidates (including Nominations from the Floor) – Don Gibe
- Vote on Candidates Don Gibe
- Closing Remarks Chris Leavitt

Special Thanks to Special People

- County and Parks & Rec Administration, Clark County Wetlands Park
 Management (Liz Bickmore, Ben Jurand, Crystalaura Jackson, Sheila Glennie)
 and Staff (we couldn't do this without you)
- Founding Board Member Suzann Pruitt (for her services as Director of Membership)
- Interim Board Member Tegan Stover (for her services as Secretary)



Special Thanks to Special People, continued

- Our Friends Partners:
 - David Walker, Phil Martini, Gail Raffel, Don Gibe, and John Drake for their inspiring Park photographs
 - Marsha Gladding, for her generous (ongoing) donations resulting from the sale of her artwork in the Park Nature Store
 - Dalyce Francz, CPA, for serving as Friends' bookkeeper
 - Terri Clark, for assisting in Friends strategic planning



Special Thanks to Special People, continued

- Our Professional Partners:
 - REI representatives Megan Curtiss, Kristen Evans, Lori Stafford, and Sarah Bostick



Board Reports





...from the Vice President: 2022

(Linda Wiltberger)

- Secured a third grant from REI for \$15,000 to focus on capacity-building initiatives in addition to the "Wetlands Park Navigator" mobile app
- Served as Friend's representative at mobile app meetings with Park staff and REI representatives
- Participated in three community outreach events and attended two NAI webinars focusing on increasing Board and member diversity
- In addition to VP duties, served as interim Secretary for six months. Assisted with welcoming and training new Board members



...from the Vice President: 2023

- Expand use of new Wetlands Park Navigator mobile app through inperson on-site training and community outreach.
- Make presentations to potential corporate sponsors and partners.
- Continue seeking grants that match WPF's mission and ability to implement them.



...from the Secretary: 2022

(Tegan Stover and Linda Wiltberger)

- Notified Board members of upcoming meetings and agendas
- Prepared Board of Director's meeting minutes and maintained corporate records
- Lead required annual review/approval of Bylaws, Standing Rules, Conflict of Interest (CIO) Policy, Organizational Structure, and Board Dues
- Obtained/reviewed Annual Board Affiliation Disclosures, and CIO Statements
- Lead review/approval of Board Officer/Director Duties and Credit Card Policy
- Prepared and filed annual State of Nevada documents



...from the Secretary: 2022, continued

- Updated first Operational Handbook
- Set up BOX account and began process of digitizing WPF files
- Supported other Board members, as needed



...from the Secretary: 2023

- Ensure that policies, procedures, and other documents are in compliance with Bylaws and Standing Rules
- Prepare and submit annual Secretary of State of Nevada filings
- Continue to ID qualified individuals to serve in Board vacancies
- Develop additional policies and procedures as needed



...from Director of Communications 2022

(Constance Carlson)

- Produced and distributed bi-monthly eBlasts to members and periodic eBlasts to prospects and donors
- Managed and upgraded website (<u>www.wetlandsparkfriends.org</u>) to WordPress, which includes online payment features for donations and membership and "News" section
- Maintained presence on social media, reach remains stable (160+ individuals)
- Produced press materials, events, presentations; maintained continuing relationships with local news media; updated brochures



...from Director of Communications: 2023

- Create and manage PR opportunities
- Maintain/support communications initiatives (branding, website, eBlasts, Facebook, PR, search engine optimization, listings, etc.)
- Expand and adapt our communications initiatives in keeping with the goals of Clark County Wetlands Park and County mandates
- Establish speaking opportunities and tabling events with area influencers and target audiences



...from Director of Membership: 2022

(Suzann Pruitt)

- Membership Goal for 2022: Grow membership by 15% over previous year of 72 members
- Current Membership for 2022: 46 members, a decrease of 35% over 2021 membership level
- Unfortunately, Covid-19 restrictions limited our ability to do outreach at public events until July
- However, we continued social media and website outreach, including online membership registration



...from Director of Membership: 2023

- Membership Goal 2023: 20% increase in membership (approximately 55-70 members)
- Friends 2023 Membership Plan includes:
 - Quarterly membership outreach at Park events and other community events
 - Continued implementation of online membership for new and returning members through <u>www.wetlandsparkfriends.org</u>
- Ongoing renewal membership campaign



...from Director of Special Projects, 2022

(Cats Sheely)

- Created Wetlands Park animal-based word search and crossword puzzles to hand out to children at tabling events
- Created buttons with our brand and QR code to hand out to adults at tabling events
- Created Wetlands Park animal-based buttons to hand out to children at tabling events



...from the Director of Special Projects: 2022, continued

• Friends Donated \$500 for Park's Halloween Spooky Maze and Story Walk





...from the Director of Special Projects: 2022, continued

 Donated nearly \$1,300 and provided support for Park NFL Green Event (school bus, landscape supplies, outreach)









...from Director of Special Projects, 2023

- Create a process to generate volunteers and interns for our organization apart from the Park
- Develop student internships programs within the Friends organization
- And whatever else comes our way!



...from the Treasurer, 2022

(Don Gibe)

- Insured all 2022 financial transactions were properly reflected in the 2022 Financial Statements
- Prepared and submitted all regulatory reports to the IRS
- Prepared 2023 Annual Budget for Board and Membership approval
- Provided Board with Quarterly and Year-end Financial Statements
- Perform annual insurance review and update policy
- Support relevant projects as they come up



...from the Treasurer, 2023

- Ensure all 2023 financial transactions are properly accounted for
- Prepare and submit all IRS filings reports
- Ensure fiscal responsibilities for the operations of Wetlands Park Friends
- Research and make cost-saving recommendations
- Provide Board with routine Financial Statements and Special Reports as needed



Wetlands Park Friends

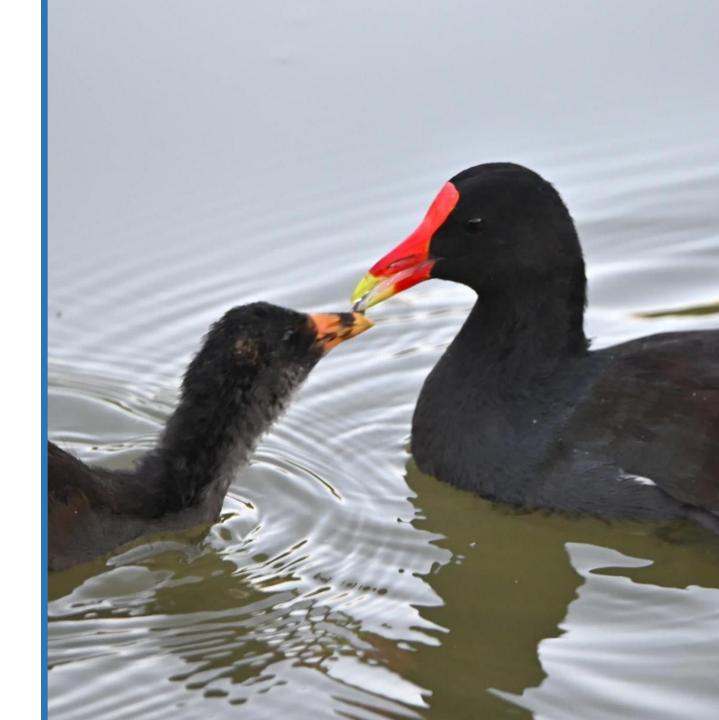
2023 Operating Budget

		2022	2023
		orecast	Budget
Revenues	-	0100001	<u> Buagot</u>
Grants		15,000	5,000
Donations		2,200	2,500
Membership / Dues		2,200	2,500
Total Revenues		19,400	10,000
Expenditures			
Grants		13,300	16,500
Program Support		1,700	2,700
Insurance		1,500	1,500
Banking / Legal Costs		100	100
Telecommunications		700	300
Printing / Copy / Postage		400	400
Miscellaneous		0	0
Total Expenditures		17,700	21,500
Net Change in Assets		1,700	-11,500
2022 / 2023 Grant Restricted Impacts		1,700	11,500
Unrestricted Net Change in Assets		0	0



Time to Vote on the 2023 Budget





Presentation of Board Vacancies





Board Members Standing for Re-election

- Linda Wiltberger (Vice President)
- Cats Sheely (Director of Special Projects)



Candidates & Other Nominations from the Floor*

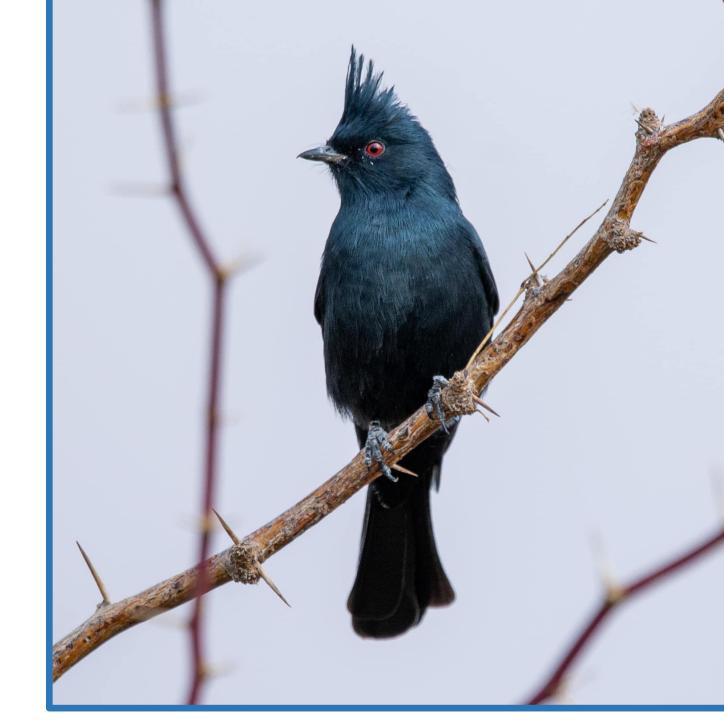
- Secretary
- Director of Membership

* Under Friends By-Laws nominations may be accepted from the floor



Time to Vote for Friends Board Members





Supporting Nature Close to Home 2022

Nature does not hurry!

And we won't, either!

With your help, our

Friends goals for 2023

will be accomplished!

